

ISHA PATTANAIAK

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<https://www.youtube.com/watch?v=nTE6UYIzUb8&t=1750s>

<https://tarheels.live/carolinanownews/author/ipa/>

EDUCATION

University of North Carolina at Chapel Hill

May 2025

Hussman School of Journalism and Media

BA: Journalism; Double Minor in Public Policy and Environmental Science

EXPERIENCE

News Intern at WLOS ABC 13 Asheville, NC

May 2023- August 2023

- Write 15+ scripts for VO's and VOSOTS for the 5 and 6 o'clock news, pick out SOTS from interviews for packages, create 100+ graphics for the sports segments, make OTS/FS graphics
- Interview seismological society of America members, authors, and the neighbors of a shooting survivor; assist reporters at a Tim Scott rally, a new psychological needs facility, a new low-income residence, and more; help with live shows about severe weather and worked around tech difficulties

Anchor for Carolina Week Chapel Hill, NC

January 2024- Present

- Anchor 5+ live newscasts with 4 segments and ad breaks in between, read VO's, VOSOTS, and adlib
- Create over 10+ VO's, 10+ VOSOTS, and 8+ packages, pitch ideas at meetings, create web stories for all content, film b-roll, and interview subjects for stories
- Work teleprompter, camera, audio, graphics, floor direct in the control room and newsroom

Writing Intern at Spotlife Asia Atlanta, GA

February 2023- February 2024

- Research, write, and publish 30+ articles on current events, using WordPress and AP style
- Use Instagram to engage with 2000+ people about the news, create weekly recap videos on Premiere Pro
- Interview a Producer and Director of a Bollywood blockbuster 5-million-dollar movie

Co-Curator for TEDxUNC Chapel Hill, NC

August 2022-Present

- Lead over 30+ committee members in hosting a themed conference for around 200+ attendees, gather speakers from all over world and accommodate them nearby the venue, and apply for licensing from TEDx
- Budget 17k+ in funding for catering, venue, AV equipment, and design elements, partnering with sponsors and other organizations in the community to provide a platform for innovative ideas

Social Media Chair for Rotaract Chapel Hill, NC

August 2022-Present

- Curate posts 15+ and 30+ stories for the algorithm to gather a larger following, film content during service events such as lake cleanups, raising money to eradicate polio, and volunteering at hospitals
- Work with the Rotary organization of Chapel Hill for networking opportunities and new services projects such as trail cleanups and fundraising events for different causes

Actor for Market Theatre Anderson, SC

May 2021-Present

- Performed as Olive in The 25th Annual Putnam County Spelling Bee, By My Side Soloist in Godspell, Allana in Little Mermaid, Tiger Lily in Peter Pan, Dancer for Mamma Mia
- Rehearse 20+ every week, learn choreography, lines, songs, and harmonies, adapt to non-ideal situations during live performances while staying in character and keeping the audience engaged
- Partake in 3+ 24-hour musicals where the production is put together in a one day and all donations go to towards a cause

SKILLS

AP Style, WordPress, Premiere Pro, Camtasia, iMovie, Canva, Figma, Videoing, HTML, CSS, Java Script, Illustrator, Audition, Ross Inception, iNews